



**\*\*\*NEWS RELEASE\*\*\*NEWS RELEASE\*\*\***

**‘Outstanding’ literacy software available at Education Show 2009**

Following the recent announcement that three of the 12 secondary schools highlighted by Ofsted as ‘outstanding’ use Accelerated Reader, visitors to the Education Show will be able to see Renaissance Learning’s acclaimed literacy program in action for themselves on stand IT-P40 at the Birmingham NEC.

Remarkable in that it not only helps to raise literacy standards at both primary and secondary level, the program also succeeds in encouraging boys and girls to read for pleasure – as many schools across the world will testify.

Visitors to stand IT-P40 between 26-28<sup>th</sup> March will be able to both try out AlphaSmart’s NEO 2, and win a set of five – together with a wireless receiver. Now featuring Google Docs, this portable, lightweight note-taking device also boasts an in-built wireless voting system and wireless printing. This development also allows up to 30 pupils to take Accelerated Reader quizzes simultaneously.

Furthermore, visitors to the show can also take advantage of a special discount of up to 14% off NEO 2 by visiting the stand – where they can also register for the Watch Them Grow competition ([www.watchthemgrow.co.uk](http://www.watchthemgrow.co.uk)).

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Get ready to sow the seeds of change...

[www.watchthemgrow.co.uk](http://www.watchthemgrow.co.uk)

Register now

**About Renaissance Learning UK Limited**

Renaissance Learning UK Limited is a subsidiary of Renaissance Learning Inc, a company founded in Wisconsin (USA) in 1986. Renaissance Learning UK Ltd is a leading provider of educational solutions to primary and secondary schools across the United Kingdom.



Adopted by more than 75,000 schools Renaissance Learning's advanced technology makes the practice component of a school's reading, maths and writing curriculum more personalised and effective than ever before. The company's hosted and web-delivered Accelerated Reader Advantage and Accelerated Maths Advantage programmes are used successfully by well over 220,000 children in the UK every day to help them improve their results and achieve a life-long love of reading.

Renaissance Learning produces software that provides teachers and pupils with immediate access to information on academic performance. This information technology provides timely and reliable feedback that enhances individualised instruction, creating a better learning environment for more motivated pupils.

Renaissance works closely with the National Literacy Trust and Specialist Schools and Academies Trust, and is supported by best-selling authors for children, such as Malorie Blackman, Peter J Murray and GP Taylor.

### **About AlphaSmart**

AlphaSmart, a division of Renaissance Learning, is committed to helping all ages of pupil to learn and writers to write. Since 1992 its goal has been to make technology more affordable, accessible, and easier to apply to the challenges of the classroom.

NEO provides low-cost, simple and trouble-free computing, for use as a vital part of teaching and learning through ICT. With over 700 hours battery-life and an extremely robust design, the portable note-takers can be found working in classrooms and on field-trips worldwide, everyday – for true anywhere, anytime learning. NEO is also frequently the portable word-processor of choice by many writing professionals, including journalists, authors and travelling writers. NEO 2 builds on this by including full wireless voting and assessment functionality, wireless printing, and Accelerated Reader compatibility.

CRS, the Classroom Response System, is a self-contained voting and assessment tool, designed to empower all pupils to have a clear and equal voice, as well as enabling teachers to use continuous assessment for learning in their teaching while working towards personalised learning. CRS works with any digital resources.