



*****NEWS RELEASE***NEWS RELEASE*****

**Mokee Joe author Peter J Murray focuses on football
in latest 'Quest for Knowledge' mission**

Open to all UK Primary and Secondary schools, each of the 'missions' in Renaissance Learning's 'Quest for Knowledge' have challenged and enthralled pupils in equal measure. But unlike the others, popular children's author Peter J Murray's 'mission' really gives their little grey cells a work-out with a football related maths problem. However, help is at hand in the form of his *Mokee Joe* character – particularly in the second book of the trilogy: *Mokee Joe Recharged*.

Free to enter at www.watchthemgrow.co.uk/quest, the 'Quest' culminates at Renaissance Learning's National Conference. Taking place at the Holiday Inn, Stratford-upon-Avon, on 18-19th March 2010, this exciting event will be opened by new Children's Laureate Anthony Browne and Jacqueline Wilson – visit www.renlearn.co.uk for more information.

Dirk Foch, Managing Director, Renaissance Learning UK Ltd., comments:

"At Renaissance Learning we promote numeracy and literacy at the thousands of schools we work with across the UK every day, and Peter J Murray's 'mission' brilliantly combines these two things in a way that is fun and informative."

Peter J Murray comments:

"I share Renaissance Learning's ambition to inspire children to read, to develop their own powers of creativity and to generally increase their self-esteem. The 'Quest for Knowledge' is a great initiative, and I feel privileged to be part of it."

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For further press enquiries, please contact Gareth Andrews, Tel: 020 7184 4074, email gandrews@renlearn.co.uk, or Nicki Walker, Tel: 020 7184 4071, email nwalker@renlearn.co.uk, website: www.renlearn.co.uk.



About Renaissance Learning UK Limited

Renaissance Learning UK Limited is a subsidiary of Renaissance Learning Inc, founded in Wisconsin (USA) in 1986. Renaissance Learning UK Ltd is a leading provider of educational solutions to primary and secondary schools across the United Kingdom.

Adopted by more than 74,000 schools worldwide and used by over 300,000 children in the UK every day, Renaissance Learning produces the world's most widely used reading software, Accelerated Reader Advantage, and the world's most successful maths software, Accelerated Maths Advantage.

Renaissance works closely with the National Literacy Trust, the National Education Trust and Specialist Schools and Academies Trust, and is supported by best-selling authors for children, such as Malorie Blackman, Peter J Murray and GP Taylor.