

**\*\*\*NEWS RELEASE\*\*\*NEWS RELEASE\*\*\***

**Win with Renaissance Learning and AlphaSmart at BETT 2009**

Renaissance Learning UK Ltd, together with its AlphaSmart division, is pleased to announce that we will once again be attending the annual BETT Show on 17-19<sup>th</sup> January 2009.

In addition to promoting the acclaimed Accelerated Reader and Maths programs, the event will also herald the first major outing of the new and enhanced NEO 2. Building on the success of the original NEO, this portable, lightweight note-taking device now boasts new, innovative features – such as an in-built wireless voting system and wireless printing. In addition to being a valuable classroom tool, NEO 2 works equally well in the home.

The new wireless technology incorporated in NEO 2 also allows up to 30 pupils to take AR quizzes simultaneously from the comfort of their own desks, which makes it even easier to foster a love of reading in the classroom.

Visitors to Stand C16 on any day of the show will not only be able to view and explore the full range of Renaissance Learning and AlphaSmart products, but if they register their details they will be entered into a draw to win a set of five NEO 2s that are up for grabs each day of BETT.

Issued:20/10/08

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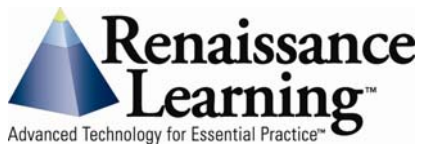
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**About Renaissance Learning UK Limited**

Renaissance Learning UK Limited is a subsidiary of Renaissance Learning Inc, a company founded in Wisconsin (USA) in 1986. Renaissance Learning UK Ltd is a leading provider of educational solutions to primary and secondary schools across the United Kingdom.

Adopted by more than 73,000 schools Renaissance Learning's advanced technology makes the practice component of a school's reading, maths and writing curriculum more personalised and effective than ever before. The company's hosted and web-delivered Accelerated Reader Advantage and Accelerated Maths Advantage programmes are used successfully by well over 100,000 children in the UK every day to help them improve their results and achieve a life-long love of reading.



Renaissance Learning produces software that provides teachers and pupils with immediate access to information on academic performance. This information technology provides timely and reliable feedback that enhances individualised instruction, creating a better learning environment for more motivated pupils.

Renaissance works closely with the National Literacy Trust and Specialist Schools and Academies Trust, and is supported by best-selling authors for children, such as Malorie Blackman, Peter J Murray and GP Taylor.

### **About AlphaSmart**

AlphaSmart, a division of Renaissance Learning, is committed to helping all ages of pupil to learn and writers to write. Since 1992 its goal has been to make technology more affordable, accessible, and easier to apply to the challenges of the classroom.

NEO provides low-cost, simple and trouble-free computing, for use as a vital part of teaching and learning through ICT. With over 700 hours battery-life and an extremely robust design, the portable note-takers can be found working in classrooms and on field-trips worldwide, everyday – for true anywhere, anytime learning. NEO is also frequently the portable word-processor of choice by many writing professionals, including journalists, authors and travelling writers. NEO 2 builds on this by including full wireless voting and assessment functionality, wireless printing, and Accelerated Reader compatibility.

CRS, the Classroom Response System, is a self-contained voting and assessment tool, designed to empower all pupils to have a clear and equal voice, as well as enabling teachers to use continuous assessment for learning in their teaching while working towards personalised learning. CRS works with any digital resources.