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FOR IMMEDIATE RELEASE

RENAISSANCE LEARNING AND ALPHASMART JOIN FORCES IN UNITED KINGDOM

Renaissance Learning, Inc. (Nasdaq: RLRN) and AlphaSmart, Inc have announced the completion of the merger of AlphaSmart Inc with a subsidiary of Renaissance Learning Inc. The two US-based companies have subsidiaries around the world including in the UK.

Renaissance Learning UK Ltd markets literacy and numeracy software products to British schools, including the popular Accelerated Reader program. AlphaSmart Europe Ltd markets a range of affordable, portable personal learning solutions such as Neo and Dana that enhance writing, keyboarding, and comprehension.

Renaissance Learning and AlphaSmart say the merger will enable the combined companies to offer a unique suite of writing products, enhance some of Renaissance Learning's other software products and broaden the market channel for the AlphaSmart product lines.

"We are pleased to have completed the acquisition of AlphaSmart and look forward to working together to capitalise on the tremendous potential this combination provides. Both companies have been successful in the UK education market, and we see this merger accelerating the growth of the new organisation," said John R. Hickey, president and chief executive officer of Renaissance Learning.

"We are confident that by combining AlphaSmart's product lines with Renaissance Learning's products, market penetration, and strong sales channel, we will enhance and strengthen our position as a world leader in advanced computer-based assessment and progress monitoring technology for primary and secondary schools."

Editors' notes

Renaissance Learning, Inc. is a leading provider of computerised assessment and progress monitoring tools for primary and secondary schools and local education authorities. Renaissance Learning products give students and teachers continuous formative feedback to inform instruction and help teachers and administrators motivate students, dramatically accelerate learning, and improve test scores. Renaissance Learning has seven US locations and subsidiaries in Australia, Canada, India and the United Kingdom.

For more information, visit www.renlearn.co.uk.

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