



Encourage
a love of
reading in
every child

At its heart, it's simple



AcceleratedTM Reader

A child reads a book, takes an online quiz,
and gets immediate feedback



Children respond to regular feedback and are
motivated to make progress with their reading skills

Watch the video at
renlearn.co.uk/primary

Choosing to read

As increasing numbers of children become technology-literate before they are literate, how can you get a child to choose a book over a computer screen?

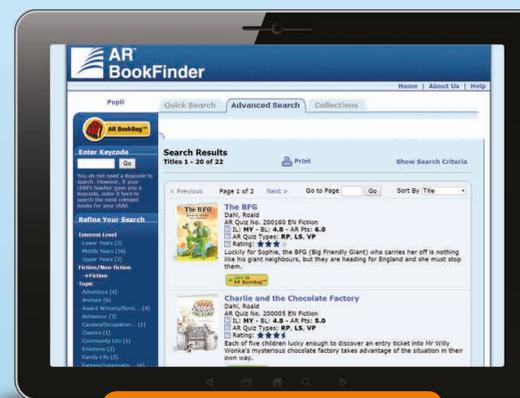
Children who use Accelerated ReaderTM (ARTM) enjoy reading more* because they aren't frustrated by books too simple or too complex for them, and they get instant feedback on their progress.



Reading for all abilities

National
Literacy
Trust

*Accelerated Reader and Young People's Reading, National Literacy Trust, 2014.
Visit www.renlearn.co.uk/ar-research for more research on the effectiveness of AR.



AR Bookfinder

Finding what to read

With quizzes available for over 27,000 books, from over 300 UK and Irish publishers and imprints, every taste and ability is provided for.

The public AR search engine www.arbookfind.co.uk allows you to find just the right books for children at every stage of their development.

"The increased levels of literacy...as a result of using AR is a wonder to behold."

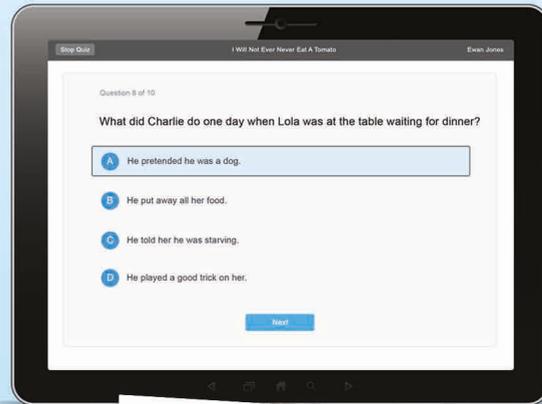
Anthony Wilson, Deputy Head Teacher,
Sir William Burrough Primary School

Read the full story at
renlearn.co.uk/success

Understanding books

How much of what children read do they actually understand? AR helps teachers and support staff to monitor the quality of children's reading; how well they have understood a book - as well as the quantity; how many books and words they have read.

Children enjoy the fun reading practice quizzes they take at the end of each book they read. The quiz results show how well they were challenged by the text and help adults to guide them towards an appropriate book to read next.



Enjoying books

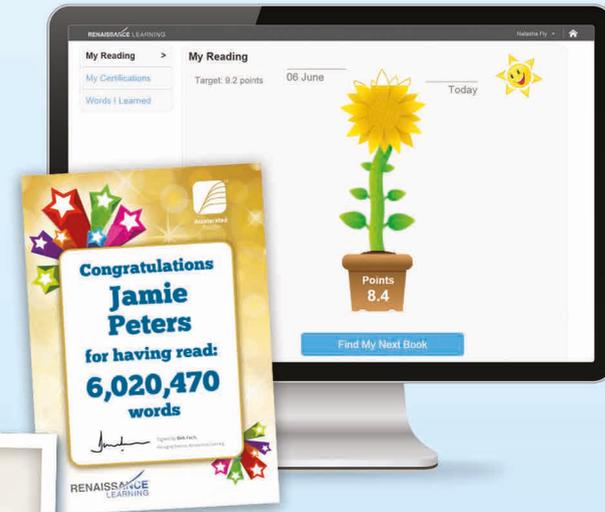
Schools come alive when they have a strong reading culture. AR supports a range of motivators and initiatives to encourage children to read for pleasure.



Read the full story at
renlearn.co.uk/success

"Accelerated Reader has had a huge impact on children's motivation to read"

Helen Cole, Principal, Ballykelly Primary School



Every quiz passed is a small success and there are endless opportunities for praise in assemblies, prizes, and positive feedback for parents.



Accelerated™
Reader

**Take a FREE online tour
to explore AR and discuss
your school's literacy
requirements**

Tours introduce you to the key features of AR and provide opportunities to ask any questions you may have. Each tour lasts approximately 30 minutes and is arranged at a time that suits you.

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renlearn.co.uk/primary

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